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Contact: Kari Gillenwater, kari@w3award.com

Phone: (212) 675-3555

Winners In The 16th Annual w3 Awards Announced Best In Show, Gold, & Silver winners unveiled

New York, NY – (October 5, 2021) – The Winners of the 16th Annual w3 Awards have been announced by the Academy of Interactive and Visual Arts today. Receiving over 3,000 entries from across the globe, the w3 Awards honors outstanding Websites, Marketing, Video, Mobile, Social, and Podcasts created by some of the best digital content creators across the industry. Please visit www.w3award.com to view a complete list of w3 Award Winners.

Highlighting the diversity of entries and winners this season, the 16th Annual Best-in-Show winners represent an impressive group of agencies and companies of all sizes, including:

Websites

Code and Theory for *National Council on Aging (NCOA) — A Personalized Digital Experience for America's Older Adults*

Pattern for *Truwerk*

BORN Group for *BORN Group*

Protein for *Rising Sun Pictures*

Sensis for *Metropolitan Water District of Southern California Website*

Adrenalin for *Sydney's Rocks Precinct*

Work & Co for *MTA's New Live Subway Map*

handsome for *Peddle*

Narwhal Digital for *SecondSight Website Redesign*

Ponticlaro Inc. for *Ruby City*

debhoffman.net for *McKinsey.com*

Gladeye for *Data Disappeared*

BlackDog Advertising for *Marcus Lemonis LLC Website*

Saatchi & Saatchi Wellness, New York for *The EsophaCrew: EoE Disease Awareness*
L+R for *Liquid Crystal*
Third and Grove for *Digital Experience for Harvard Global Support Services*

Marketing

Forbes for *Spirited Success Between The Macallan & Forbes*
TMP Worldwide for *UPS Brown Friday 2020*
TriMark Digital for *Establishing KOHLER Power as a Leader in Generators: How Our Integrated Strategy Drove a 715% Increase in Qualified Leads*

Video

Multipleoutlet Productions for *Chloe Flowers in Steinway Vault*
Franchise Media for *Ben*
Alane Adams Studios for *Between The Pages*
Institute for Justice for *IJ Helps Ordinary People Fight Back*
National Association of REALTORS® for *Good Neighbor Awards*

Mobile

fortyseven communications for *Pok Pok Playroom*
Robert Half Talent Solutions for *Robert Half Talent Solutions Mobile App*

Social

Utah State University for *Utah State University: Aggies Underground IGTV Series*
Smiles Hunter Studio for *The Blank Post*

Podcasts

Life & Purpose Behavioral Health for *The Resilient Purpose Podcast*
InVision for *The Design Better Podcast*
Lower Street for *Technology Untangled*
MCS Media for *MAKE COOL SHIT*

Additional w3 Awards Info:

The w3 Awards illuminates creative excellence on the Web, and recognizes the creative and marketing professionals behind award-winning Websites, Video, Podcasts, Marketing, Mobile, and Social. Simply put, the w3 is the leading digital competition that recognizes the biggest agencies, the smallest firms, and everyone in between. Small firms are as likely to win as Fortune 500 companies and international agencies.

The w3 Awards is sanctioned and judged by the Academy of Interactive and Visual Arts, an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, advertising, and marketing firms. Please visit www.aiva.org for a full member list and additional information.

For more information about the w3 Awards, please visit www.w3award.com, or email the w3 Awards team at info@w3award.com or call 212-675-3555.