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## 15th Annual w3 Awards Winners Announced - Best In Show, Gold, & Silver winners unveiled

New York, NY – (October 6, 2020) – The Winners of the 15<sup>th</sup> Annual w3 Awards have been announced by the Academy of Interactive and Visual Arts today. Receiving over 3,000 entries from across the globe, the w3 Awards honors outstanding Websites, Marketing, Video, Mobile, Social, and Podcasts created by some of the best digital content creators across the industry. Please visit [www.w3award.com](http://www.w3award.com) to view a complete list of w3 Award Winners.

Highlighting the diversity of entries and winners this season, the 15<sup>th</sup> Annual Best-in-Show winners represent an impressive group of agencies and companies of all sizes, including:

### Websites

Evolution 7 for *Grill'd Delivery*

Purple, Rock, Scissors! for *Purple, Rock, Scissors*

Thought Cafe for *Polar Lab*

W2O for *Botanical Walk*

Pattern for *Equator Coffees*

Brand42 for *Danube: Life of a River Website*

Very Big Things for *Sharecare*

Nebo for *Rescues are Rad*

Human Rights Foundation for *Flash Drives for Freedom*

Emakina for *UnSmoke*

Orchard for *Hyundai Motor Corporation Australia: GT3*

SOON for *INEOS 1:59 Challenge*

## Marketing

The Recount for *The Recount Marketing Campaign - Twitter Follower Growth 2020*  
HS Ad for *A Song of InspirAltion*

## Video

Fe Brand Films for *Google Home: "Surprise Mom"*  
Lenovo Singapore Pte Ltd for *Tailored for you*  
UPS for *The Power of Difference*  
Motiv PR for *Elmer's What If?!*  
AARP for *Your Brain On...*

## Mobile

Willowtree for *Vocable AAC*  
Made In Brooklyn Games for *Museum Multiverse*

## Social

TVGla for *Vikings - Seer Social Campaign*

## Podcasts

WWE for *WWE's The New Day: Feel The Power – "A Conversation About Racial Injustice"*

Additional w3 Awards Info:

The w3 Awards illuminates creative excellence on the Web, and recognizes the creative and marketing professionals behind award winning Websites, Video, Marketing, Mobile, Social and Podcasts. Simply put, the w3 is the leading digital competition that recognizes the biggest agencies, the smallest firms, and everyone in between. Small firms are as likely to win as Fortune 500 companies and international agencies.

The w3 Awards is sanctioned and judged by the Academy of Interactive and Visual Arts, an invitation- only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, advertising, and marketing firms. Please visit [www.aiva.org](http://www.aiva.org) for a full member list and additional information.

For more information about the w3 Awards, please visit [www.w3award.com](http://www.w3award.com), email The w3 Awards at [info@w3award.com](mailto:info@w3award.com) or call 212-675-3555.