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14th Annual W³ Award Winners Announced

Best in Show, Gold, Silver Winners Unveiled

***Publicis.Sapient, BASIC®, Fuzz, Situation, Mirrored Media,
Hook and Saatchi & Saatchi among Best in Show Winners***

www.w3award.com

New York, NY – (October 1, 2019) – The Winners of the 14th Annual W³ Awards have been announced by the Academy of Interactive and Visual Arts today. Receiving over 5,000 entries from across the globe, the W3 Awards honors outstanding Websites, Web Marketing, Web Video, Mobile Sites/Apps & Social content created by some of the best interactive agencies, designers, and creators worldwide. Please visit www.w3award.com for a complete list of W³ Award Winners.

“We were once again amazed by the high level of execution and creativity found in the entries we received this year. Our W³ winners continue to embody what the internet is all about as they once again raise the bar in Web development and design. We are truly honored to have the privilege to experience such a diverse and remarkable pool of work this year” said Derek Howard, director of the AIVA. “On behalf of the entire Academy, congratulations to this year’s W³ Award entrants and winners for their dedication and commitment as they continue to create a new standard in digital excellence.”

Highlighting the diversity of entries and winners this season, the 14th Annual Best-in-Show winners represent an impressive group of agencies and companies of all sizes, including:

<u>Winner</u>	<u>Title of Entry</u>	<u>Entry Type</u>
BASIC®	Google Store	Websites
Bionic Giant	Lift Up	Websites
Blue Chalk Media	The India 100: Explore the Wild	Video
CRAYOLA	Crayola Create and Play	Mobile

<u>Winner</u>	<u>Title of Entry</u>	<u>Entry Type</u>
Critical Mass	AT&T - Just OK is Not OK	Marketing
Dotdash	The Spruce	Websites
eDesign Ltd	eDesign Interactive	Websites
Fuzz	Shake Shake Experience Engine	Mobile
Genesis Motion Design Pte Ltd	Genesis Motion Design : Manifesto	Video
HAKUHODO i-studio Inc.	FINAL FANTASY XIV FREE TRIAL	Websites
HMI (Hecktic Media Inc.)	Creator House: Banff, Alberta	Social
Hook	Spacecraft AR	Mobile
Klick Inc	Klickmas	Marketing
KM Digital	Flags of Valor Presents: Stop Soldier	Video
	Suicide	
La Visual	Juma Fit Website	Websites
Lusion Ltd	Lusion	Websites
McCann Worldgroup (Singapore)	Crib to Crib	Marketing
Pte Ltd		
Mirrored Media	Road to Coachella 2019	Marketing
Noble Studios	Pick Your Paradise	Websites
Pasadena Convention & Visitors	Pasadena: Where Great Minds Meet	Video
Bureau		
Phantom	Phantom.land	Websites
Publicis Sapient	Samsung Explore	Marketing

Rebellion Design Co.	Dell Technologies x McLaren: Driven by Data	Websites
Saatchi & Saatchi Wellness	Deaf 911	Mobile
Situation	We Made Fetch Happen	Social
SPACE10	Urban Villages Project	Websites
State Films	Johnnie Walker Gold	Video
Streamtime	Streamtime	Websites
Utah.Gov	Utah.Gov	Websites
Very Big Things, LLC	Drone VR	Websites
VIVA Creative	In Our Lifetime	Video
VMLY&R Asia	InterGlobe Corporate Website	Websites
W2O	Wente #MakeTime Campaign	Social
Woodwork Amsterdam	One - An Apollo 11 homage	Video

W³ Awards Info:

The W³ Awards celebrates digital excellence by honoring outstanding Websites, Web Marketing, Video, Mobile Sites/Apps & Social content created by some of the best interactive agencies, designers, and creators worldwide. Simply put, the W³ is the first major Web competition to be accessible to the biggest agencies, the smallest firms, and everyone in between. Small firms are as likely to win as Fortune 500 companies and international agencies.

The W³ Awards is sanctioned and judged by the Academy of Interactive and Visual Arts, an invitation only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, advertising, and marketing firms. Please visit www.aiva.org for a full member list and additional information.

For more information about the W³ Awards, please visit www.w3award.com, email The W³ Awards at info@w3award.com or call 212-675-3555.