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13th Annual W³ Award Winners Announced

Best in Show, Gold, Silver Winners Unveiled

Publicis.Sapient, Bloomberg Media Group, Digitas, SyFy, McCann Stockholm, Powster and Group Nine Media among Best in Show Winners

www.w3award.com

New York, NY – (October 3, 2018) – The Winners of the 13th Annual W³ Awards have been announced by the Academy of Interactive and Visual Arts today. Receiving over 5,000 entries from across the globe, the W³ Awards honors outstanding Websites, Web Marketing, Web Video, Mobile Sites/Apps & Social content created by some of the best interactive agencies, designers, and creators worldwide. Please visit www.w3award.com for a complete list of W³ Award Winners.

“The creativity and quality of this season’s entries surpassed even our grandest expectations. As the digital landscape continues to expand and break new ground, our winners are a testament to the creative capability that makes the internet a true work of art.” said Derek Howard, the director of the AIVA. “On behalf of the over 750 members of The Academy of Interactive and Visual Arts, we laud the talents and dedication our winners showcased and commend all of this year’s entrants for their commitment to furthering the quality of the digital content we view.”

Highlighting the diversity of entries and winners this season, the 13th Annual Best-in-Show winners represent an impressive group of agencies and companies of all sizes, including:

<u>Winner</u>	<u>Title of Entry</u>	<u>Entry Type</u>
Bates Creative	Carol Highsmith’s America Website	Websites
BCM	Pre-roll Hijack	Marketing
Beelinguapp	Beelinguapp: Learn Languages With Audiobooks	Mobile Sites & Apps
Bloomberg Media Group	TicToc by Bloomberg	Social

<u>Winner</u>	<u>Title of Entry</u>	<u>Entry Type</u>
Blue Chalk Media	Beatrice	Video
City of Tampa Digital Media Production	2018 State of the City Video Presentation	Video
Cortex	The Thermal Discounts	Marketing
Digital Natives Group	Grand Central Terminal	Websites
Digital Pulp	University of North Carolina	Websites
Digitas	Pringles: Discover a World of Flavour	Social
DPDK	Nike React	Mobile Sites & Apps
Four Kitchens	NYU College of Global Health Reinventing the Public Heart Paradigm Online	Websites
Grafika designs	Hopehanger	Websites
Group Nine Media	The Dodo X Samsung Galaxy S9 Super Slow-mo	Marketing
Guestcentric	My Story Hotels	Websites
helium creative	Akoya	Websites
Inspired eLearning	Fake News	Video
McCann Stockholm	Priceless Finland	Marketing
Mirrored Media	Road to Coachella	Social
Night Cat Productions LLC	What The Forecast?!!	Mobile Sites & Apps
Noble Studios	Yosemite Website	Websites
OpenRoad Communications	UBC Innovation	Websites

<u>Winner</u>	<u>Title of Entry</u>	<u>Entry Type</u>
Powster	Pacific Rim – Individual Visual Effects	Mobile Sites & Apps
Protein	Animal Logic Website	Websites
Publicis.Sapient	playMGM	Marketing
Republica	Broken Crayons	Social
Republica	Plasencia Cigars	Websites
Rooster Marketing	The Underestimated Power Of UI In Mobile App Design	Mobile Sites & Apps
Shutterstock	Teamwork – Premiumbeat.com	Video
Smog	Amparo & Justicia 3	Video
Sprocket Creative	Noir Alley: 360° of Noir	Video
SyFy	Descendants of Krypton	Websites
Travelclick, Inc.	Boston Harbor Hotel	Websites
WeTransfer	A Message From Earth	Websites

W³ Awards Info:

The W³ Awards celebrates digital excellence by honoring outstanding Websites, Web Marketing, Video, Mobile Sites/Apps & Social content created by some of the best interactive agencies, designers, and creators worldwide. Simply put, the W³ is the first major Web competition to be accessible to the biggest agencies, the smallest firms, and everyone in between. Small firms are as likely to win as Fortune 500 companies and international agencies.

The W³ Awards is sanctioned and judged by the Academy of Interactive and Visual Arts, an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, advertising, and marketing firms. Please visit www.aiva.org for a full member list and additional information.

For more information about the W³ Awards, please visit www.w3award.com, email The W³ Awards at info@w3award.com or call 212-675-3555.